

Advertise with the Rural Doctors Association of Australia!

RDAA Annual Roundup e-magazine / annual review (delivered electronically)*

Member discounts for all rates — 25%

Sponsor discounts as advised (major sponsor packages also have some free advertising built in)

Full print magazine layout, but delivered electronically

Full rates

Full page \$2000 + GST

Half page \$1000 + GST

Third page \$750 + GST

Quarter page \$500 + GST

Rural Roundup e-newsletter (delivered electronically 3 x per year)†

RuralDoc weekly e-bulletin (delivered electronically 48 x per year)‡

Member discounts for all rates — 25%

Sponsor discounts as advised (major sponsor packages also have some free advertising built in)

Box advert:	Advertiser logo + link:
<ul style="list-style-type: none"> ▪ \$500 + GST per edition (full rate) ▪ Only 3 such adverts made available in each edition ▪ approx 250px wide x 200px high ▪ rolling 10% discount on adverts by the same advertiser in consecutive editions ▪ placement at discretion of RDAA 	<ul style="list-style-type: none"> ▪ \$350 + GST per edition (full rate) ▪ Only 6 such links made available in each edition ▪ rolling 10% discount on links by the same advertiser in consecutive editions



RDAA update
with RDAA CEO, Peta Rutherford

We are delighted to announce that our new agreement for ongoing major sponsorship by **MDA National** was finalised last week. We thank MDA National most sincerely for their continuing generous support of RDAA and our members. It has been great working with MDA National since they came on board as our Major MDO Insurer Sponsor, and we are very excited that under this next agreement our relationship will continue for another three years. We look forward to continuing our ongoing support and education to our members.

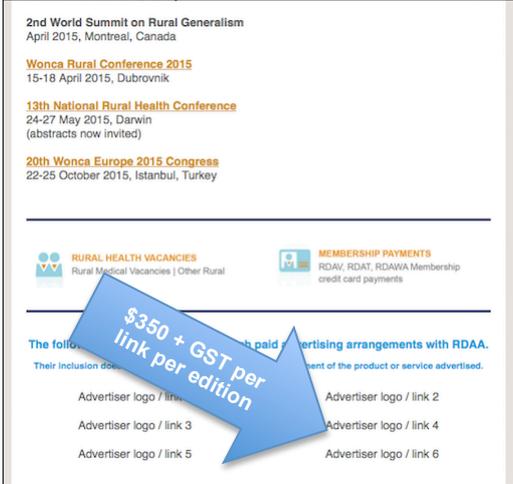
\$500 + GST per edition

Your advert here!

This Friday, RDAA will be attending the Labor Health Policy Forum. RDAA will be discussing Labor's future health policy.

RDAA has a new Facebook page, and we are encouraging our Victorian members to please click on www.facebook.com/RuralDoctorsAssociationVictoria and follow them. This page will be updated with regular news and events, calls for feedback on hot issues, and the promotion of great professional development activities.

RDAV members are also encouraged to attend the **Victorian Rural Doctors Conference**, which is being held from 24-26 March 2017 in Marysville and co-organised by RDAV and RDAW. In conjunction with the conference, RDAV will be holding an Extraordinary General Meeting on Saturday 25 March 2017. Two of the Executive positions (President & Vice President) are open for nomination as well as some positions on the Executive Committee. If you are interested in nominating and have not received a nomination form, please contact us on 02 6239 7730.



2nd World Summit on Rural Generalism
April 2015, Montreal, Canada

Wonca Rural Conference 2015
15-18 April 2015, Dubrovnik

13th National Rural Health Conference
24-27 May 2015, Darwin
(abstracts now invited)

20th Wonca Europe 2015 Congress
22-25 October 2015, Istanbul, Turkey

RURAL HEALTH VACANCIES
Rural Medical Vacancies | Other Rural

MEMBERSHIP PAYMENTS
RDAV, RDAT, RDAWA Membership
credit card payments

The following are paid advertising arrangements with RDAA.
Their inclusion does not constitute an endorsement of the product or service advertised.

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Advertiser logo / link 3 Advertiser logo / link 4
Advertiser logo / link 5 Advertiser logo / link 6

\$350 + GST per link per edition

Contact us!

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Notes for all advertising options:

- * **RDAA's Annual Roundup e-magazine / annual review** is distributed electronically once per year to more than 10,600 recipients across Australia, including regional, rural and remote doctors (the bulk of recipients), some practice managers, some medical students, Primary Health Networks, local governments, all federal politicians, key senior representatives from the Australian Department of Health and Ageing, national and regional media outlets, RDAA's Twitter followers and Facebook friends, and other stakeholders. Recipients are also invited to share the e-magazine widely to their own networks. Each e-newsletter includes clickable links to sponsor websites.
- † **RDAA's Rural Roundup e-newsletters** are distributed 3 times per year to more than 10,600 recipients (per edition) across Australia, including nearly all regional, rural and remote doctors, some practice managers, some medical students, all federal politicians, Primary Health Networks, local governments, key senior representatives from the Australian Department of Health and Ageing, national and regional media, RDAA's Twitter followers and Facebook friends, and other stakeholders. Recipients are also invited to share the e-newsletter widely to their own networks. Each e-newsletter includes clickable links to sponsor websites.
- ‡ **RDAA's RuralDoc e-bulletin** is issued weekly (except for major public holiday periods) to over 1100 recipients (chiefly rural doctors and some practice managers). It includes clickable links to sponsor websites. Approximately 48 editions per year.